

# Meet you at the Market!

Bluegrass music, fresh produce, and coastal trivia made for a fun morning at the Olde Beaufort Farmers' Market Grand Opening ceremony on June 15, 2013. North Carolina Coastal Reserve staff manned an information table at the market, which drew hundreds of people to historic downtown Beaufort for food and a unique community atmosphere.

The [Olde Beaufort Farmers' Market](#) is the result of a Carteret County-wide effort to connect consumers to fresh, natural products and the farmers who produce them. The market was approved by the Carteret County Board of Commissioners in April 2013, and the Grand Opening ceremony on June 15 served as the official opening of the market, which will be held every Saturday through November 23, 2013. The Olde Beaufort Farmers' Market features farm products from Carteret County including tomatoes, leafy greens, strawberries, honey, and cheese. Local artisans and community organizations also participate in the Farmers' Market, and help create a fun and engaging market atmosphere. This weekend, the well-known Beaufort bluegrass band Six Pack of Gentlemen performed at the Farmers' Market, which got some shoppers and farmers dancing in the street!



The N.C. Coastal Reserve booth was a popular stop along the market route. While many passerbies were initially attracted to the large "Pete the Pelican" display, the N.C. Coastal Reserve table also provided information about the



nearby Rachel Carson Reserve, unique species found within the Reserve, and opportunities for visiting and volunteering at the Reserve. Visitors were able to take away pens, crayons, and educational materials about the Reserve, and were encouraged to visit the N.C. Coastal Reserve [website](#) and [Facebook page](#) to learn more about the Reserve's educational opportunities and research projects. A popular activity at the N.C. Coastal Reserve table was the "Shell Matching Game," where participants matched estuarine shells to the correct species name. Participants of all ages enjoyed testing their knowledge and learning more about coastal creatures.

If you missed the N.C. Coastal Reserve at the Grand Opening, check out our [Facebook album](#) of the event, and stop by the Farmers' Market throughout the summer to see what exciting activities the N.C. Coastal Reserve has coming up!